



HICH LTD SME CONTRACTOR INITIATIVE

PROPOSAL 2023

Proposal By :

Philip Milne

Proposal For :

Contractors

Service Providers

SME

Office:

11 Ugie Road, Peterhead,
Aberdeenshire, AB42 1NA

0345 257 0858

hichinfo@aol.co.uk

www.hich-ltd.co.uk



MEET MORE BUILDING MAINTENANCE & REPAIR CUSTOMERS NEAR YOU

H.I.C.H Ltd Surveying Services have expanded its Award-Winning service by creating a new SME Contractor Initiative for self-employed contractors and small businesses that can be used free of charge on a referral exchange basis.

The service creates direct contact with our database of clients through our Building Survey and Roof Surveying services, providing a direct link to any client wishing to carry out refurbishment or repair works outlined in the Survey Reports H.I.C.H provides nationally.

Your company profile will then be added to the trusted trade database; your priority listing will then be visible 24 hours a day, 7 days a week, placing you in direct contact with our client base and website users requesting your service within the designated postcode areas, including generic website visitors.

THE CHALLENGE

Millions of UK homeowners face an uncertain outlook when repairing their properties. Hiring an unscrupulous contractor or service provider can lead to scams, overpayments, and in the worst scenarios, severe property damage.

THE SOLUTION

HICH LTD's Contractors and Service Providers Network seek to connect our clients with renowned, high-level, and reliable professionals. Significantly improving the process of rapprochement between interested parties, facilitating the contracting and provision of repairs-related services.



JOIN OUR NETWORK TODAY

This innovative service is specifically targeted to introduce all our clients to contractors proficient in, building defect repairs on all elements of new build and second-hand properties, including Buildings Insurance and NHBC liability Insurance claims, ensuring timely repairs are carried out while maintaining building quality standards.

Subscribers to the SME Contractor Initiative listing will Support an array of Domestic and Commercial clients across the UK; the multi-qualified and diverse contractor network has been developed in stages and provides a direct relationship between client and contractor specific to any building defect or insurance claim requirement.



£1,500 - £35,000

Contracts values within our network range from £1,500 to £35,000.

- Our clients will have access to your contact information through our high-traffic website. They will be able to contact you directly and request your services, you will notice an increase in the customer flow from the first month.
- You will receive advertising on our website in the trusted contractors' section. Being part of HICH's trusted contractors means having the backing and public awareness of a leading company in the UK surveying industry. It is a win-win relationship.
- The breadth of our service throughout the UK ensures that there will always be customers in your postcode area who require your services. If necessary, we can provide reports to clients when repair work has been completed.
- Membership is free to all qualified trades on a referral exchange basis,
- All members are required to refer HICH Ltd to all associations and clients to qualify for membership to the SME Contractor Initiative.

The SME Contractor Initiative listing is open to all qualified tradesmen in all postcode areas throughout the U.K. across all trades!

ABOUT SERVICE

HICH LTD's SME Contractors Initiative is an added value for clients who use our surveying and property valuation services. We provide our clients with a selection of top-notch professionals in the field of building repairs, electricians, plumbers, roofers, painters, and contractors.



GROW YOUR MONTHLY CUSTOMERS

Service providers of our SME Contractor Initiative significantly increase their customer flow.



GET OUR SUPPORT

Being part of the HICH SME Contractor Initiative gives you the support of a leading company in the surveying industry.



INCREASE YOUR REACH

Advertising on our high-traffic website exponentially increases your company's reach.



- **"Found joining very easy, very useful tool, genuine and legitimate jobs. I will definitely recommend it to my associates in the future."**
- Bill Sherwin; Sherwin Builders.
- **"I have had loads of work; all my customers are safe knowing that the trades-people had been vetted by a reputable company."**
-Kern Howard; KCHS Electrical Services
- **"A very reliable source of work for competent trade personnel. We get several weekly calls, a good source of verified contracts."**
-Mark Bradford; Nunhead Roofing Contractors.

MEET OUR TEAM

INDUSTRY LEADERS; SERVICE INNOVATORS

We have a team of highly qualified professionals with extensive experience in the surveying industry. We have revolutionised the market for more than a decade thanks to our innovative services and customer-oriented philosophy.



PHILIP MILNE
C.E.O

PROFILE

I saw a gap in the market and, in 2011, decided to create a national surveying business that provided not only a high-specification service over multiple survey types, but also used the best people in the industry for a fraction of the normal costs.

Since then I've grown the business to five full-time staff, complemented by 32 Building Surveyors located throughout the UK from Plymouth to Wick.



CAROLINE MILNE
C.O.O

PROFILE

As an insurance claims handler, my role involved managing the building surveyors and insurance surveyor handling claims from the start through to settlement, making decisions on the extent and validity of a claim, and checking for any potential fraudulent activity, the position included coordinating services that may be required by policyholders following an accident or incident.



MICHAEL SCOTT
EDITING DEPARTMENT MANAGER

PROFILE

Specialising in the implementation and maintenance of information systems to provide software, networking, and hardware support to the team and surveyor field force, including app development, with enhanced skills in troubleshooting technical problems, providing customer support, and help the company's online communication.

THE FIGURES FOR SUCCESS

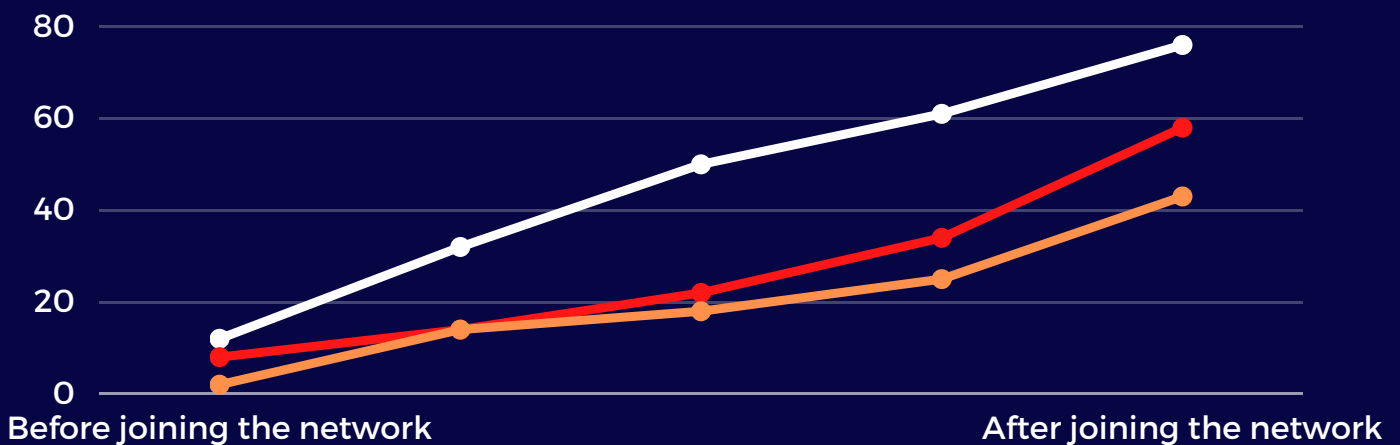
77% of our members have experienced a 59% increase in customer flow in the first month and up to 80% in the next 12 months. These figures demonstrate the immense value we can add to your business.





CUSTOMER SATISFACTION

Our mission is to provide our clients with added value even after using our surveying services; we achieve this by connecting them with trusted and high-level professionals to carry out any repair work recommended by our reports.



55%

STEADY SOURCE OF NEW CUSTOMERS

76% of our clients require one or more repair jobs, meaning 7 out of 10 of our clients will be eager to hire the services of one of the top-notch professionals that belong to our network.

76%

HIGH VALUE CONTRACTS

55% of repair work requested by our clients has a contract value between £10,000 and £20,000. And those contracts go directly to service providers that are part of our network.

PASSIVE LONG-TERM CUSTOMER ACQUISITION

The satisfaction rate of customers who hire the services of professionals within our network is 88%, which translates into very high chances of hiring that professional again for future repair work. Also, being part of our network improves long-term passive customer acquisition.



**Join HICH LTD's SME Contractors Initiative
and take your business to a new level!**



**SCAN & GET IN
TOUCH!**

